

SARTHAK JAIN

DESIGN AND STRATEGY

✉ 98jain.sarthak@gmail.com

☎ +91-9899864428

in linkedin.com/in/98jain-sarthak

 sarthakjain.design

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SKILLS

DESIGN

- Design Thinking
- UX Research
- Market Research
- Product Research
- Service Design
- Interaction Design
- Visual Design
- Accessibility

DEVELOPMENT

- Python Flask
- HTML/CSS JavaScript
- JQuery Tailwind
- MongoDB
- NodeJs
- Imlama cpp

BUSINESS AND STRATEGY

- Stakeholder Management
- Design Mentorship
- Client Management
- Business Design
- Agile

EDUCATION

GALGOTIAS EDUCATIONAL INSTITUTIONS

Bachelor of Technology - Computer Science and Engineering

2016 - 2020 | Delhi

EXPERIENCE | 5 YRS 6 MONTHS

SENIOR PRODUCT DESIGNER » PRODUCT DESIGN LEAD - 1

Rightpoint, a genpact company

📅 **Apr 2022 - Present | 3yrs 3m | 📍 Delhi, India - Hybrid**

Client Engagement

- Leading design for a new, multi-faceted (35+ subsystems) **Investment Funds Decision Management system**, empowering analysts & PMs with robust ESG eligibility workflows, evidence publishing, and investment decision approval processes.
- **Elevated Morgan Stanley's ESG Analytics platform** via user-centric redesign, Improving **CSAT score by 104% & benchmarking efficiency by 90%** with intuitive dashboards.
- Directed end-to-end research (**8 iterative tests, 12+ global stakeholders**) shaping **16+ dashboards & 50+ components** for Fund analyst workflows.
- Partnered with a multi-disciplinary team to build and integrate a complex **design system at Morgan Stanley**, standardizing grids, tables, charts, and analytical components.
- **Achieved 95% positive stakeholder feedback** by embedding **design sprints & Design Delivery Models**, cutting sprint inefficiencies 25% & streamlining dev collaboration.
- Designed and delivered 20+ innovative high-fidelity prototypes in under 4 months for **Mastercard Digital Labs**, earning client praise; notably tailored app experiences for **Japanese users** by deeply addressing cultural nuances.

Business Design

- Spearheaded **Mastercard business development** (RFPs, pitches), built a high-performing visual design team & managed global design needs (**US, LATAM, EUR, APAC**).
- Embedded **service design** in delivery cycles, improving pain point identification, stakeholder alignment & decision-making speed.
- **Secured Volkswagen Finance** buy-in with a pitch-winning prototype directly addressing core user pain points.
- Directed multi-industry (Finance, FMCG, Healthcare) competitive, market, and product research for clients like ING and Coca-Cola, informing their employee experience and product strategies.

Strategic Initiatives

- Boosted staffing efficiency 25% by designing an internal skills matrix for optimal talent-to-project alignment.
- Cut new designer ramp-up time 48% by creating & implementing "Catalyst Boot-camp," a 30-45 day intensive onboarding program.

UI/UX ENGINEER » UX DESIGN LEAD

Onegen Social Innovation Labs

📅 **Jan 2020 - Apr 2022 | 2yrs 4m | 📍 Delhi, India - Hybrid**

- Transformed InnerExplorer's mindfulness app UX, impacting 2M+ students & 7K+ schools by redesigning web/mobile platforms to foster daily practice and life skills.
- Established scalable design systems & firm-wide UX principles; led workshops that unified design quality & accelerated delivery for key client products.
- Led a 8-member cross-functional team across 6 projects, delivering full-stack solutions and driving UX for education, and gamified learning apps.
- Delivered 100+ front-end enhancements across MERN and Java-based ecosystems, improving product usability, performance, and accessibility.